



# Detachment of New York - Sons of The American Legion

1304 Park Blvd., Troy NY 12180

From: Detachment Communications Committee

The Detachment of New York is divided into 10 Districts; in 62 Counties; comprised of 400+ Squadrons; and 30,000+ members. How do we get the message across to each of them? How do they convey and receive the message? Can we be our best as a group if we are not talking together individually? The answer is NO if we can't communicate effectively!

Expensive postal mailings are no longer effective and often not timely. We must communicate electronically today to get our message across. We can do that in 3 ways:

1. E-Mail blasts: Sent only when imperative to get important information out immediately.
2. Social Media: Necessary to reach a wide audience and receive immediate responses.
3. Website: Our repository of information for news and information we need to know and retain.

Our Communications Committee has again been tasked with getting good contact information for the Post and Squadron Commander/Adjutant for each post that has a Squadron. Here is how you can supply us with this information very easily:

- Complete and send or email the attached Notification of Post/Squadron Commanders and Adjutants (previously Officer Certification Form or OCF) for your Post and Squadron to the address below. Please make sure the email addresses and phone numbers given will go to a person and not an address that is not directed to anyone in particular. Also, to maintain our continuity, when Squadron Commanders or Adjutants change please send an updated form to the SAL Coordinator, Charlie LaHaise.

Charlie LaHaise, SAL Coordinator  
The American Legion Department of New York  
1304 Park Blvd. Troy, NY 12180

Or Email: [Charlie@nylegion.org](mailto:Charlie@nylegion.org)  
Phone: (518) 463-2215 ext: 103

*Important Note: Any member can go to the Detachment Web Site Homepage, [www.sonsdny.org](http://www.sonsdny.org) click on "Subscribe" in the yellow "Quick Links to What's Happening in the Detachment" section and provide your email to get notifications directly.*

We assure you that none of the information collected is used indiscriminately, and will only be used to insure communications get through to all squadrons in the Detachment of New York.

Taking from Detachment Commander Dennis George's theme "YOU ARE THE KEY", COMMUNICATIONS IS THE KEY if we are to grow as individuals and an Organization in today's world. Thanks for your support.

Robert J. Avery, Gabe Cinquegrana, James Coates, David Lee, Daryl Verstrete