

NEWS RELEASE – ELECTION OF OFFICERS

The importance of a good public relations program cannot be over emphasized. Preparing an effective news release is not difficult and can also be used as a great tool in gaining new members! The attached news release has been developed specifically for the election of officers to help make the Public Relations Chairman’s job easier. If possible, the press release should be addressed to a specific individual responsible for such items along with their correct title. This information can be obtained by contacting your local newspaper. The press release copy should be accompanied by a cover letter. This cover letter should include:

- Organization name
- Contact person with phone number
- Date prepared
- Purpose of the news release
- Highlight any additional newsworthy items

NEWS RELEASE

NAME AND NUMBER OF ORGANIZATION

CONTACT PERSON: _____

PHONE NUMBER: (____) _____

DATE: _____

SONS OF THE AMERICAN LEGION OFFICERS ELECTED ON _____, 201____ AT THE ANNUAL MEETING OF _____

OFFICERS WERE ELECTED TO SERVE THE 201____ - 201____ TERM.

The Sons of The American Legion, is an organization made up of male descendants from veterans of World War I, World War II, the Korean War, the Vietnam War, Military Operations at Lebanon, Granada, Panama and from the Persian Gulf War/War on Terrorism. Members support programs in Veterans Rehabilitation, Children and Youth, Student Scholarships, and Community Affairs. Membership now numbers nearly 30,000 within the Detachment of New York with over 350,000 members nationwide.

The Officers elected to serve _____ are:

Commander: _____

Vice Commanders: _____

Adjutant: _____

Chaplain: _____

Finance Officer: _____

Historian: _____

Sgt-At-Arms: _____

Advisors: _____