THEY MARCHED FOR US

WE WALK FOR THEM

WALK-A-THON

APRIL 13, 2019
"They Marched for Us, Let’s Walk For Them”

The American Legion Auxiliary and the Sons of The American Legion in New York State are proud to announce this year’s Walk-A-Thon will be held April 13, 2019 in locations across the state. Our goal is to raise $50,000.00 this year. As in the past the proceeds will be equally split between the Department of New York American Legion Auxiliary and the Detachment of New York Sons of The American Legion.

All proceeds go to the betterment of our Military Veterans and their families. The American Legion Auxiliary half of the donations will be presented to President Marie at convention for her project “FINAL SALUTE INC.”. The Department of New York American Legion Auxiliary in the past used their share for Relaxation Rooms At our NYS Homes, National Creative Arts Festival, Homeless Veterans and TAPS to name a few. The Detachment of New York Sons of The American Legion equally divides their share between the 13 VA Medical Centers, the 5 NYS Veterans Homes and the Fisher House at the Stratton VAMC in Albany. The donations make a difference in the lives of our veterans and their families.

If it is not possible to hold an organized walk-a-thon in your county there are other ways to contribute to this event. Included in this package is a sample letter to businesses asking them to contribute to our project along with a donation sheet. There is a page with two pairs of boots on it. Copies can be made and the sheet can be cut in two pair of boots. The boots can be used for donations and displayed in the social areas of your post. Please get permission before you do this.

Any questions can be answered by contacting Tom Kurk at 585-905-7202 or e-mail at tekngk@aol.com.

We thank you in advance for your support and please remember “Our Veterans Are Our Greatest Resource.”
Dear Community Partner,

We as members of different organizations in our community have one common goal. That is to make life easier for our neighbors. We accomplish this in many ways such as children and youth activities, installing a sense of civic duty in becoming good citizens or assisting our veterans who have served our nation. This has helped make our country strong. The American Legion Auxiliary and the Sons of The American Legion have worked together for the last 10 years in holding Walk-A-Thons across New York State in April. The monies raised have gone for the benefit of veterans and their families. Every dollar raised has been donated to the 13 VA Medical Centers, the 5 New York State Veterans Homes and the Fisher House at the Stratton VA in Albany. In addition, sizeable donations have been made to Veteran Homeless Shelters, Operation Comfort Warriors to name a few.

We are asking your organization to participate in our walk which will be held on ______________, 2019 and the location will be __________at _____ am./pm. Enclosed are pledge sheets to be used for record keeping. We would be very happy to have you and your members join us in our annual endeavor. Please contact:

_________________________

Phone Number _____-____-______

Email ___________________________

Sincerely,
IT’S ALL ABOUT BEING LOCAL!

A. Nobody cares about people you are trying to help who are located in Texas, or in Washington, or in Albany, or even in Rochester. If you are trying to get people in your town to help, then you need to talk about what the needs are in your town, and who in your town it will help. Make it Local!

B. Once you start to attract people to the cause that are local, and then start to talk to other people about helping out and they hear about local people they know, or local organizations they are familiar with, or local businesses they do business with, they will be more likely to join in the bandwagon. Make it Local!

C. Everybody wants to know “Where does the Money Go?” You need to be honest that it does not all stay here, but you also need to tell them that some does stay local, and that the local money has helped to do xyz, in their own backyard (I can get you some of that info by the way). Make it Local!

D. Press Releases let people know what is going on, and can help to motivate people to join in. Identify local news outlets and send them information about the local effort. Make it local!

E. Everyone is looking for Service Projects, and there are lots of functions to go around. Identify local organizations such as Girl Scouts, Boy Scouts, Civil Air Patrol, Church’s, etc. and let them know how this project fits in with their service. Make it Local!

F. Make it fun oriented and family friendly:

1. Ask local Girl Scouts to do face painting.
2. Ask local Boy Scouts to mark the Walk Trail.
3. Ask a local school sports team to act as cheerleaders at the end or on the trail.
4. Get some clowns to urge walkers on (Griffin Alley Clowns)
5. Try to get a local sponsor
“They Marched for us, let’s walk for them.”
Veterans Walk-A-Thon!
Saturday, April 13, 2019

First Name: ____________________________________ Last Name: ____________________________________

I plan to walk at least _________ laps for our Veterans

Dear Potential Sponsor,

I am participating in the ”They Marched for Us, let’s walk for them” Veterans Walk-A-Thon. All proceeds will help fund Veterans needs at the VAMC’s, NY State Veterans Homes and the ”Fisher House”. You can sponsor me for an amount per lap and can name a maximum amount that you are willing to contribute. After the walk-a-thon, I will return to tell you how many laps I walked and collect your contribution. Make checks to: Sons of The American Legion. All contributions are tax-deductible.

Thank you!

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<th>Name of Sponsor</th>
<th>Pledge per Lap (Example: $1.00)</th>
<th>Maximum Pledge</th>
<th>Amount Collected from Sponsor</th>
<th>Business Matching Pledge Amount</th>
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**Participants:**

To reach our goal, we hope that each participant finds 10 sponsors. Please bring this form with you at the walk-a-thon Saturday, April 13, 2019, or present to your Walk-A-Thon Leader before April 15.

Our walk-a-thon is a fun and fit activity for all participants reaching for their personal best distance. Set realistic lap goals. Water will be provided.

Our goal is to help the raise funds to support our Veterans/ we hope that each member will participate in the walk-a-thon to the best of its ability. We’re hoping to make this walk-a-thon the best ever, so the more contributions you raise; the more successful we’ll be at achieving our goal. Thank you very much for your participation!

**Rules**

1. Participants may start collecting pledges as soon as they receive the pledge sheets. **Reminder:** Pledge sheets need to be turned in on walk-a-thon day Saturday, April 13th, 2019.

2. Pledges may be made by anyone.

3. Each sponsor making a pledge should write their own name, pledge per lap, and maximum pledge. Participants may collect the pledge in advance but must keep pledges until all are collected.

4. On walk-a-thon day, each will walk on our designated area. Each lap is approximately_____.

5. Upon completion of the walk-a-thon, a volunteer will record each persons lap total on their pledge sheet and return it. They may then collect outstanding pledges. Please return pledge sheets with the money to: ___________________________

6. No running or jogging will be allowed. Participants are encouraged to wear hats and sunscreen if it’s sunny or bring rain gear if it’s rainy.

We look forward to all our participants having a great time! For questions or concerns, or to volunteer,

Contact: __________________________
Walk For Veterans Walk-A-Thon

April 13, 2019

Our goal is raise $50,000 plus to benefit our Veterans residing in our Veterans facilities. Funds to be used for personal, recreational and therapy needs. We hope that each of you will participate in the walk-a-thon to the best of your ability. Thank you very much for your participation! Your pledges will directly benefit our Veterans.

Rules

1. Participants’ may start collecting pledges as soon as they receive the pledge sheets. **Reminder:** Pledge sheets need to be turned in on walk-a-thon day, April 13, 2019

2. Pledges may be made by anyone.

3. **Each sponsor making a pledge should write their own name, and pledge.** Participants collect the pledge in advance and turn in at registration the day of the walk.

4. On walk-a-thon day, each participant will walk during a specified time period.

5. Participants will be registered walkers and all pledge sheets will be collected prior to the start of the walk-a-thon.

6. No running or jogging will be allowed. Participants are encouraged to wear hats and sunscreen if it’s sunny or bring rain gear if it’s rainy.

We look forward to all our participants having a great time! For questions or concerns, or to volunteer, **Call Tom Kurk at 585-905-7202 or email tekngk@aol.com. Please join us and walk a few miles to support those who marched many miles to insure our Freedom.**
SONS OF THE AMERICAN LEGION
AMERICAN LEGION AUXILIARY

Walk For Veterans Walk-A-Thon
SATURDAY APRIL 13, 2019

First Name: ___________________________ Last Name: ___________________________

Dear Potential Sponsor,

I am participating in the Veterans’ Walk-A-Thon. All proceeds benefit our Veterans. You can sponsor me for an amount of your choice. Make checks payable to the Detachment of New York Sons of the American Legion or use our online pledge. All contributions are tax-deductible.

Thank you!

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Participants: To reach our goal, we hope that each participant finds 10 sponsors.
TEAM SPONSORSHIP

Dear Potential Team Sponsor,

My team is participating in the Sons of The American Legion, American Legion Auxiliary Walk For Veterans Walk-A-Thon. We have made out our check payable to the Detachment of New York Sons of The American Legion or use our online pledge link.

TEAM NAME: ________________________________

PARTICIPANTS NAMES: ________________________________
_______________________________
_______________________________
_______________________________

PLEDGE: □ $25.00 □ $50.00 □ $100.00

□ $250.00 □ $500.00 □ $ OTHER

CONTACT INFORMATION:
NAME: __________________ PHONE NUMBER: __________________

ADDRESS: __________________________
"They Marched for Us, Let’s Walk For Them"

The American Legion Auxiliary and the Sons of The American Legion in New York State are proud to announce the 11th Annual Walk-A-Thon to benefit the 13 Veterans Administrative Medical Centers in New York State, the 5 New York State Veterans Homes, the Fisher House in Albany, New York and help support the need of veterans returning from areas of conflict from across the globe.

This Walk-A-thon will benefit the Veterans residing at each of these facilities, assist in their care and meet some of the needs of their family members while they are visiting. These funds will help voluntary service departments purchase personal hygiene products, board games, home computers, DVD’s, coffee makers, movies passes, tickets to sporting events, phone cards, along with renovating and upgrading recreation and therapy equipment. Funds are always needed for the upkeep of the Fisher House. The Fisher House provides veterans families a place to stay at no charge while their loved ones are receiving medical care at Stratton Veterans Administration Medical Center. The New York State Veterans Homes are assisted living homes for veterans. Recreational and social donations are always welcomed and improve the quality of life for our Veterans residing there.

With the amount of veterans returning from active duty from the conflicts in the Middle East these young men and women need the services provided at our VAMC’s in New York State and their family’s need help to adjusting to their loved ones medical condition suffered in our time of war. Let's not forget our aging veterans who have served our country in the past. They with no doubt deserve the best in recreational and socialization programs that can be offered to them.

This Walk-A-thon will be held all across New York State on April 13, 2019. It will take place in all the major metropolitan areas as well as other cities and towns in New York State. The public is encouraged to participate. Please seek out the support of community organizations such as Boy Scout and Girl Scout Troops, local 4 H organizations, college fraternities and sororities for example. We have a goal of raising at least $50,000.00 during this day which can be obtained by pledges, donations from individuals and business. With your support and love for our country this figure can easily be doubled. All donations and pledges need to be sent to: Detachment of New York Sons of the American Legion, 112 State Street, Suite 1300, Albany, New York 12207. Please make out all checks payable to, Detachment of New York Sons of The American Legion and put in the memo line Walk-A-Thon.
SONS OF THE AMERICAN LEGION
AMERICAN LEGION AUXILIARY

Donation Form

Walk For Veterans Walk-A-Thon

SATURDAY APRIL 13, 2019

PLEDGE: □ $25.00 □ $50.00 □ $100.00

□ $250.00 □ $500.00 □ $ OTHER

CONTACT INFORMATION;
NAME: PHONE NUMBER:
ADDRESS:

Are you unable to participate in the Walk-A-Thon on April 13, 2019 and want to help? We will gladly accept your pledge to benefit our Nation’s greatest Resource, our Veterans both from past conflicts to present day conflicts. You can make your check payable to the Detachment of New York Sons of The American Legion and mail to:

Sons of The American Legion
112 State St. Suite 1300
Albany, NY 12207
I SUPPORT

“THEY MARCHED FOR US,
WE WALK FOR THEM”
WALK-A-THON 2019

DONOR’S NAME___________________

I SUPPORT

“THEY MARCHED FOR US,
WE WALK FOR THEM”
WALK-A-THON 2019

DONOR’S NAME___________________
“WALK-A-THON BOOTS”

Enclosed in this package you will see a page with 2 pictures of Boots. This can be cut into 2 pictures to be used as a Fundraiser for the Walk-A-Thon. The purpose of these Boots is after permission has been given from the Post is to sell a pair a boot’s for $5.00. Price is completely up to you. Put Donor’s name on the picture and again with the Post’s permission display them in the social area.

This has proved quite successful in the past. When all donations are collected send the proceeds to:

Sons of The American Legion

112 State St. Suite 1300

Albany, NY 12207

Please put Walk-A-Thon in the check memo.